Ms Amy Gibson Senior Research Analyst Cushman & Wakefield By email

30th May 2018 Ref: TYH/JFS/HM

Re: UK High Streets: Dead or Alive? report

Dear Ms Gibson,

I am writing to your further to the recent publication of the UK High Streets: Dead or Alive? report.

It was with great concern that I noted that Llandudno – a key town within my constituency of Aberconwy – was reported as being in the bottom 10 high streets in the UK – coming in at number 246 on the Retail Resilience Index 2018.

These findings contrast sharply with my own experience of the town – not only as its local Assembly Member, but as a long-time resident and local business owner.

Indeed, concerns as to these findings have also been raised with my by other interested local parties, including the Llandudno Chamber of Trade. There does seem to be a general feeling that the town's high street and surrounding shopping streets and centres are vibrant, bustling areas, in which new and existing businesses are thriving and developing. This is particularly the case during the summer season, when the town is a hive of tourism activity.

I would be most grateful if you could kindly share with me the full Retail Resilience Index 2018 data findings, as I would be most interested to see how the personal and professional experience of myself and so many others involved in business within Llandudno contrasts so sharply with these results.

Your timely response would be most gratefully received, and I very much look forward to hearing from you.

Yours sincerely,

Janet Finch-Saunders AM/AC

Cc. Mr Darren Yates, Head of EMEA Retail Research & Insight, Cushman & Wakefield

